

Track Title: Business and Society - Special Theme: Environmental Strategies and Issue

Track Chair(s): *name(s)*

Track Session III (Thursday, May 15: 15.30-17.00)

III.1. Akil Amiraly - The Localization Process of the French Water-Meter in India

III.2 Liu Chengwei - Phronetic Strategy Research

III.3 Haigh Matthew & Frank De Graaf - Social Movements in European Financial Services: A Dialectical Approach

Track Session IV (Friday, May 16: 9.00-11.00)

IV.1 Claes Ohlsson & Stefan Tengblad - Corporate Social Responsibility and the Globalization of Business Systems - The Case of Sweden

IV.2 Irene Pollach & Sandy Chong - Sustainability Reporting as Corporate Auto-Communication: A Study of Low-Impact Companies in North-America and Europe

IV.3 Nadya Zhexembayeva - Profits at the Intersection of Business and Society: The Case of Troika Dialog

Track Session V (Friday, May 16: 14.00-15.30)

V.1 Alejandro Boada - Corporate Environmental Strategies in the Colombian Fresh-Cut Flower Industry

V.2 Giorgos Papagiannakis & Spyridon Gkinos Irini Voudouris, Antecedents of and Outcomes From Proactive Environmental Strategies. Is There a Dependency? Evidences From Greek Firms.

V.3 Pandire Parirenyatwa - Globalization and the Emerging African Markets, Politics, Economy and Climate Change in Africa

Track Session VI (Friday, May 16: 16.00-17.30)

VI.1 Christian Dietsche - Environmental Stakeholder Demands and Corporate Risk Management – The Case of International Shrimp Trade

VI.2 Claire Auplat - Innovation and Technical Democracy: An Exploration of Public Engagement and Nanotechnology Risk Management

VI.3 Herve Corvellec - Risk in Public Private Partnerships (PPP) - An Approach Situated in Practice