

Track Title: Challenges and Contemporary Issues in Cross Cultural Management

Track Chair(s): Simon L. Dolan, Jan Selmer, Paul R. Sparrow

Track Session I (Thursday, May 15: 9.00-11.00)

(1) Jakob Lauring, Toke Bjerregaard & Anne-Marie Søderberg, Intercultural Encounters in an English Subsidiary: An Ethnographic Field Study

(2) Fione Moore, Power and Identity in Multinational Corporations: An Anglo-German Case Study

(3) Alexei Koveshnikov, 'Who We Are' and 'Where Do We Come From': National Identity in Times of Organizational Globalization. A Case Study of Two Finnish-Russian Organizations

Track Session II (Thursday, May 15: 13.30-15.00)

(1) Yingying Zhang, Yochanan Altman, Tony Lingham & Simon Dolan, Global or Local: Are There Country Effects in International Strategic Human Resource Management? - A Comparative Case Analysis of Spanish Firms in China

(2) Michael Mak & Kai-Cheung Yan, A Framework to Study the Effectiveness of Knowledge Transfer Through MBA Programmes in China

(3) Miriam Muethel & Martin Hoegl, Cultural Differences in the Conceptualization of Trustworthiness

Track Session III (Thursday, May 15: 15.30-17.00)

(1) Jan Selmer & Jakob Lauring: Globalizing a Small Country: Problems and Prospects

(2) Milikic Biljana Bogicevic & Jelena Zikic Nebojsa Janicijevic: Understanding Meanings of Career Success in Serbia: Does the National Culture Still Stand for a Credible Explanatory Variable?

(3) Roger-Matthew & Bell Vicenta Sierra Olivera: EMD: A Comparative International Study of Management Development

Comments for the authors:

Please restrict each presentation to no more than 20 minutes to allow for discussion and questions from the audience.